

# **BORGARPLAST**

*SINCE 1971*



**Preserve, Protect, Deliver**

**Borgarplast's Innovative Solutions for Fresh  
Food Transportation**

# Innovative Packaging Solutions

## Borgarplast, Redefining Fresh Food Transportation

Founded in 1971, Borgarplast has been a leading player in the manufacturing industry, specializing in synthetic products crafted from polyethylene and polystyrene. Renowned as a pioneering manufacturer, Borgarplast excels in producing containers and packages specifically designed for the transportation of fresh food within the food industry.

Our production lines are dedicated to crafting high-quality products made from Polystyrene (EPS) and Polyethylene (PE), serving the needs of both the food and construction sectors. Expanding our horizons, Borgarplast ventured into exporting in 1986, with insulated pallet containers emerging as our flagship export items. Since then, our insulated pallet containers have reached every corner of the globe, establishing Borgarplast as an international presence from the very beginning.

At Borgarplast, our factories boast state-of-the-art equipment and possess a remarkable production

capacity. This enables us to fulfill the demand for PE and PUR insulated bulk containers, ensuring superior quality and functionality.

In Iceland, Borgarplast proudly holds over 70% market share in insulated pallet containers – a testament to our unwavering commitment to excellence. Thriving within the demanding Icelandic fishery industry, which is internationally recognized for its export of high-quality fish products, we take immense pride in meeting and exceeding expectations.

Over the years, Borgarplast has been honored with prestigious awards that acknowledge various aspects of our operations. These accolades span from technological innovation and environmental awareness to employee facilities and safety. Such recognition inspires us to continually strive for excellence in all facets of our business.



# A brief overview of our history

The history of Borgarplast reaches back over half a century, but our history goes back to 1965 when Plastgerð Suðurnesja was founded, which later merged with Borgarplast hf.

**1965** 

Plastgerð Suðurnesja established. EPS insulation was the first production product of the company.

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**1983** 

Borgarplast hf. rotomoulding operations established by Guðni Þórðarson. The beginning of Icelanders pioneering work on insulated bulk containers.

**1992** 

Skúli Magnússon acquires Plastgerð Suðurnesja and revives the company's EPS fish box production.

**1996** 

Plastgerð Suðurnesja moves its factory to a new and bigger factory house. New shareholders enter into the business along with current shareholders.

**1999** 

Borgarplast rotomolding production receives ÍST EN ISO 14001 certification, the first locally owned industrial company to do so in Iceland. The company reaches a 60% market share in insulated tubs in Iceland.

**2002** 

The first company in the world to use recycled methane instead of oil as fuel for its production line. The domestic market share in insulated bulk containers goes over 80%.

**2008** 

Borgarplast rotomoulding division and EPS division moved to the same location in Mosfellsbær, Iceland.

**2018** 

Plastgerð Suðurnesja og Borgarplast hf. Acquired by Umbreyting, private equity fund, and Borgarplast management team. The two companies merged under the name of Borgarplast hf.

 **1969**

Plastgerð Suðurnesja begins producing EPS fish boxes for transportation of fresh fish.

 **1971**

Borgarplast hf. Established.

 **1986**

Product development: The second rotomoulding company in the world to insulate bulk containers/ fish tubs with PE. It makes the tubs recyclable, increases strength and capacity.

 **1993**

Borgarplast receives ÍST EN ISO 9001 certification, first of all, Icelandic industrial companies and the second rotomoulding company in the world to do so. Market share in Iceland for insulated tubs reaches 20%.

 **1998**

Borgarplast export business now goes to 40 countries on all continents of the world.

 **2000**

Borgarplast is the recipient of a special environmental award from the Ministry of Environmental affairs and an award for pioneering work in the field of accidental prevention in the Icelandic fishing industry.

 **2007**

Investment and increased capacity in Borgarplast EPS factory.

 **2010**

Borgarplast gets permission to CE certify four product categories for the construction industry. Those products are septic tanks, oil- and grease separators, and EPS insulation.

 **2019**

EPS production of Borgarplast and Plastgerð Suðurnesja combined in a larger and renovated factory house in Reykjanesbær, Iceland. The new house is in total 4.700 square meters.

# Sustainability

## Driving Innovation with Responsibility

At Borgarplast, we believe in the power of responsible manufacturing practices and environmental stewardship. With a strong commitment to sustainability, we continuously strive to minimize our ecological footprint while delivering exceptional products to our customers.

### Quality Control

With a long-standing history of dedicated quality control, Borgarplast's culture revolves around upholding uncompromising standards. We prioritize the delivery of products that not only meet but exceed expectations, ensuring the highest level of quality throughout our operations.

### Environmental Responsibility

While we are unable to utilize recycled materials in our tubs, we take proactive steps within our factory to process and repurpose them elsewhere. By efficiently managing our waste, we transform recycled

materials into products like septic tanks, combining recycled and virgin materials to maximize their usefulness.

### Recyclable Solutions

Borgarplast is proud to offer products that prioritize recyclability. Our Polyethylene (PE) insulation, widely used in our containers, is 100% recyclable. This not only promotes resource conservation but also contributes to a more sustainable future by reducing waste and energy consumption.

### Award-Winning Dedication

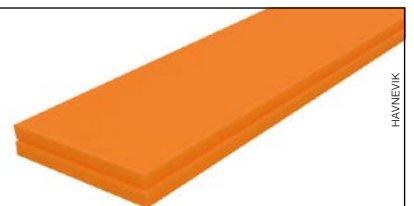
Our commitment to the environment has been recognized and rewarded. Borgarplast has earned accolades for our dedication to environmental preservation, highlighting our continuous efforts to integrate sustainable practices into every aspect of our business.



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- Minimal moisture absorption
- Easy to handle

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### **Collaborative Partnerships**

We understand that collective action is vital for a sustainable future. That's why we collaborate with organizations like SORPA, who specialize in waste management. Through this partnership, we ensure that all EPS waste is collected and upcycled into insulation, contributing to a circular economy and reducing environmental impact.

### **Stringent Filtration Systems**

Our commitment to sustainability extends to our manufacturing processes. All of our machines are equipped with strict filtering systems, ensuring that emissions are minimized and the air remains clean. By prioritizing air quality control, we strive to create a healthier environment for both our workforce and the surrounding community.

### **Responsible Grease Management**

In line with our dedication to food-grade production, we responsibly manage the grease used in our machines. Through proper disposal and approved procedures, we ensure that all grease is handled in a manner that adheres to stringent standards, promoting both safety and sustainability.

At Borgarplast, sustainability is not just a buzzword; it is a core value that drives our innovation and shapes our practices. We remain steadfast in our commitment to quality, while actively seeking ways to reduce our environmental impact and foster a greener future for generations to come.

# Introducing PUR Insulated Fish, Meat & Poultry Containers

## Uncompromised Freshness and Quality

Borgarplast takes pride in presenting our cutting-edge PUR Insulated Fish, Meat & Poultry Containers, designed to revolutionize the transportation of perishable goods. With a relentless focus on preserving freshness and ensuring optimal quality, our containers are the go-to solution for the food industry.

### Superior Insulation Technology

Our containers are crafted with precision using Polyurethane (PUR) insulation, a high-performance material known for its exceptional thermal properties. This advanced insulation technology forms a formidable barrier against temperature fluctuations, effectively maintaining the ideal environment for preserving the freshness and quality of fish, meat, and poultry during transit.

### Introducing PE Insulated Tubs

PE (Polyethylene) insulated tubs are known for their exceptional strength and durability. With high tensile strength and resistance to impact, they can withstand physical stress and rough handling without compromising their structure. PE tubs also offer excellent thermal performance, maintaining consistent temperatures for sensitive contents. They exhibit strong chemical resistance, making them suitable for storing hazardous materials. Additionally, their lightweight nature reduces strain during handling and lowers transportation costs. PE is recyclable, aligning with sustainability goals. Overall, PE insulated tubs provide a robust and reliable solution for various industries and applications.

## PUR

- ✓ Lighter so less fuel cost
- ✓ More insulation qualities, keeps cold longer
- ✓ Less ice needed so more product per container
- ✓ Less expensive due to production methods

## PE

- ✓ Stronger, can be stacked higher
- ✓ Stronger, can endure more pressure
- ✓ 100% recyclable due to single material used
- ✓ Longer lifespan



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